

08-29-01

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PATENT
515265-2004

08/28/01
jc853 U.S. PTO

Patent Application Transmittal
**(only for new nonprovisional applications
under 37 C.F.R. 1.53(b))**
Correspondence Address:
FROMMER LAWRENCE & HAUG LLP
745 Fifth Avenue
New York, New York 10151
Tel. (212) 588-0800
Fax: (212) 588-0500

jc857 U.S. PTO
09/940564
08/28/01

Date: August 28, 2001

TO: ASSISTANT COMMISSIONER FOR PATENTS
Box PATENT APPLICATION
Washington, D.C. 20231

Sir:

With reference to the filing in the United States Patent and Trademark Office of an application for patent in the name of:

Mary Louise Parker

Entitled: ADVERTISING METHOD AND APPARATUS

- ☒ This is an application of a small entity under 37 CFR 1.9(f) and the amounts shown in parentheses below have been employed in calculating the fee.
- ☐ Small Entity Verified Statement is enclosed.
- ☐ Small Entity Verified Statement filed in prior application, status still proper and desired

The following are enclosed:

- ☒ Specification (10 pages)
- ☒ 22 Sheet(s) of Drawings
- ☒ 27 Claims (including 2 independent claims)
- ☐ This application contains multiple dependent claim(s).
- ☒ Our checks totaling \$ 418.00, calculated on the basis of the claims as amended by any enclosed preliminary amendment as follows:

09940564-082801

Basic Fee
\$710.00 (355.00)..... 355.00

Total Number of Claims in excess
of 20 at \$18.00 (9.00) each 63.00

Number of Independent Claims in
excess of 3 at \$80.00 (40.00) each..... 0.00

Multiple Dependent Claim Fee
at \$270.00 (135.00) 0.00

Total Filing Fee..... 418.00

Assignment Recording Fee \$40.00 0.00

 X Oath or Declaration and Power of Attorney

 X New X signed unsigned

 Copy from prior application (37 C.F.R. 1.63(d))

 Certified copy of the following application to substantiate the claim for priority
made in the Declaration:

Please charge any additional fees required for the filing of this application or credit any
overpayment to Deposit Account No. 50-0320.

Respectfully submitted,

FROMMER LAWRENCE & HAUG LLP

By: Gordon Kessler
Gordon Kessler
Reg. No. 38,511
(212) 588-0800

EXPRESS MAIL

Mailing Label Number: EL 819167525 US

Date of Deposit: August 28, 2001

I hereby certify that this paper or fee is being deposited with the
United States Postal Service "Express Mail Post Office to
Addressee" Service under 37 CFR 1.10 on the date indicated
above and is addressed to: Assistant Commissioner for Patents,
Washington, D.C. 20231.

Edward Nais
(Typed or printed name of person mailing paper or fee)

[Signature]
(Signature of person mailing paper or fee)